



A M E R I C A N D R E A M T V

MEDIA KIT

Your Story. Your Brand. Your American Dream.



DRIVEN BY PURPOSE, FOCUSED ON IMPACT

American Dream TV is an EMMY-nominated national show spotlighting real estate and lifestyle stories that inspire communities through positive media. Unlike reality TV, it features top real estate professionals as authentic voices of their markets, reaching millions monthly across major cable networks, digital platforms, and social media.

We empower real estate pros with impactful content, innovative tech, and a supportive community—offering exclusive tools to build credibility, grow referrals, and elevate their careers.





SEASON OPENER



OUR MISSION: ELEVATE. EMPOWER. ENTERTAIN.

We inspire and enrich communities nationwide through positive media — sharing authentic stories that educate, empower, and engage. Our content highlights real estate, lifestyle, and culture, delivered by professionals who embody excellence and integrity.

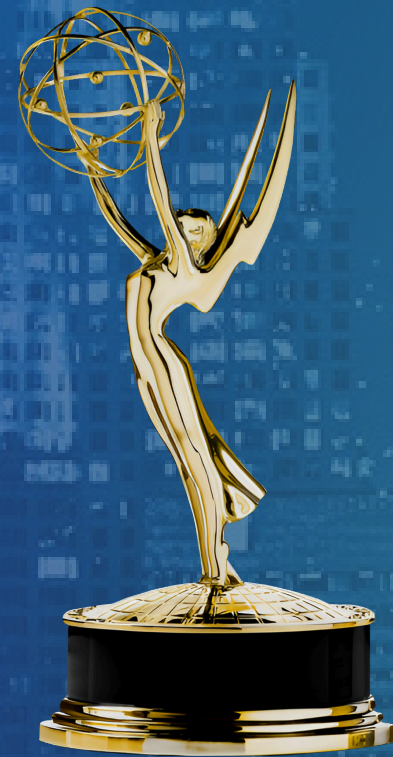
OUR VISION: WHERE MEDIA MEETS MEANING

To lead a new era of media as an AI-first organization—leveraging technology and storytelling to create authentic, engaging content that connects communities and drives meaningful change. Our goal is to earn EMMY recognition by showcasing real stories in real neighborhoods.

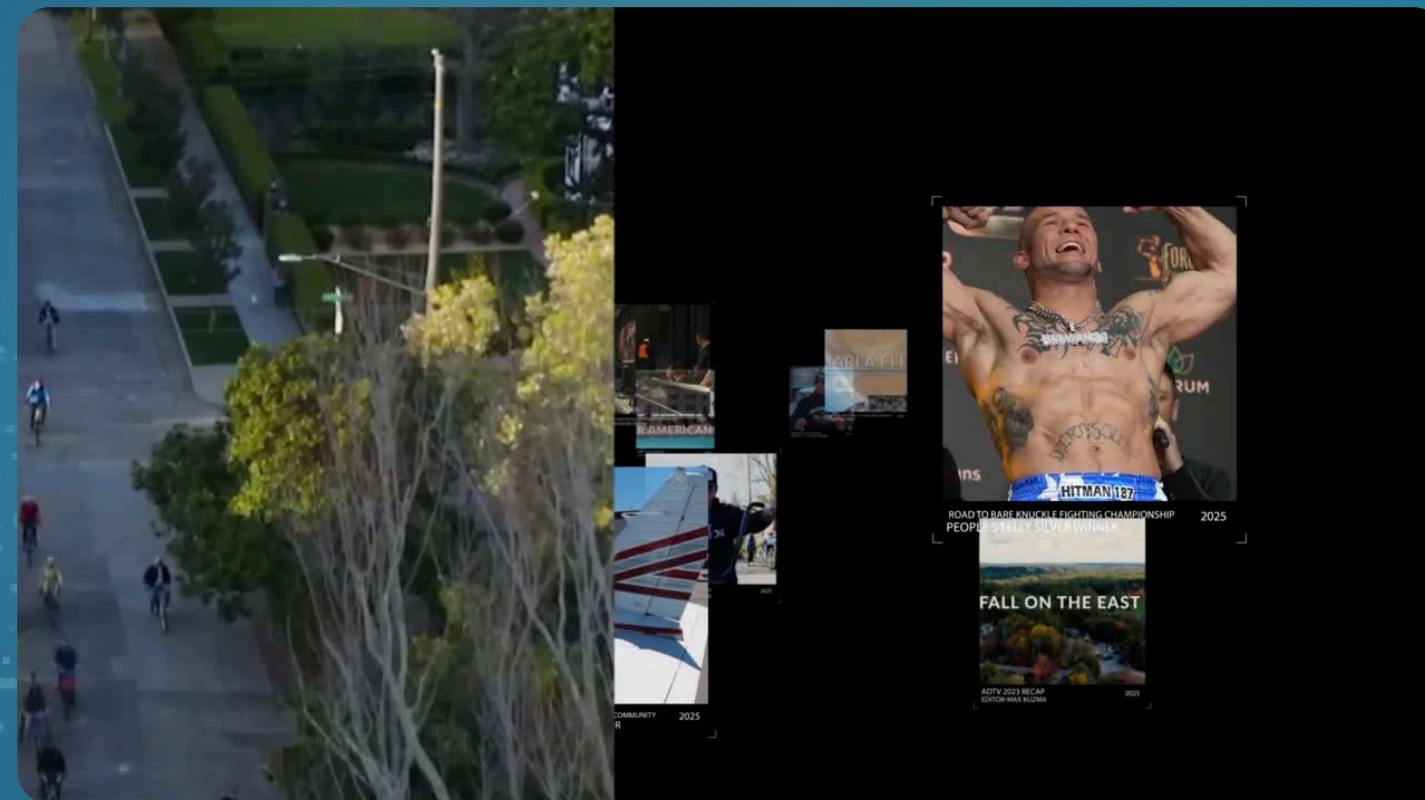


RECOGNITION FOR INDUSTRY AWARDS

Emmy-nominated x2



Telly Award Winner x 19



Viddy Award Winner x2



SHOW EXAMPLES

Skydiving in Colorado Springs



Inside The Thunderbirds - US Air Force



Animal Adventures at Phoenix Zoo



Racing at the Firestone Grand Prix



NOTABLE PAST GUESTS



Grant Cardone

CEO & Founder of Cardone Enterprises



Ryan Serhant

CEO & Founder of Serhant



Shannon Gillette

As Seen On HGTV



Craig Sewing

CEO & Founder of American Dream TV



Barry Habib

CEO & Founder of MBS Highway



Tom Ferry

#1 Real Estate Trainer



Robert Reffkin

Compass



Glenn Sanford

EXP



Tarek El Moussa

Flip Or Flop



STRATEGIC DISTRIBUTION PLAN



ADTV VIEWERSHIP REPORT

M A Y 2 0 2 5



**TOTAL
REACH**

**7.62
MILLION**

**TOTAL
IMPRESSIONS**

**29.50
MILLION**

**TOTAL
ENGAGEMENT**

**10.17
MILLION**



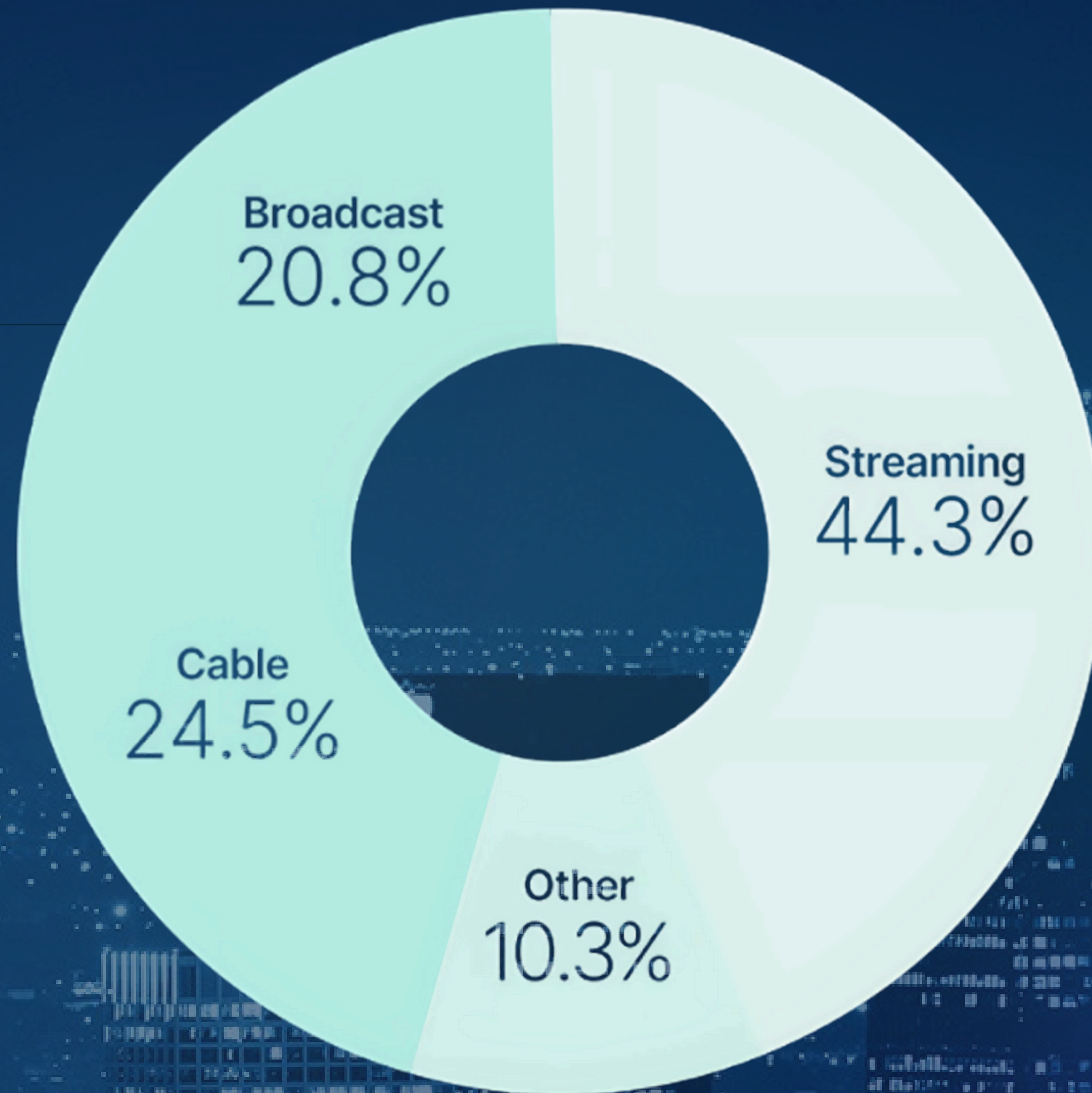


The Gauge™

Nielsen's Total TV and Streaming Snapshot

April 2025

Total Day | Persons 2+



THE NUMBERS SPEAK FOR THEMSELVES

Viewership Habits (Source: Nielsen)

- **93% of American adults now stream entertainment — signaling a major shift from traditional cable.**
 - **98% of U.S. consumers subscribe to at least one paid streaming platform.**
 - **80% (8 in 10) actively enjoy the benefits of paid video streaming services.**
-

Streaming Platforms

- **Amazon Prime Video, boasting a staggering 200 million subscribers.**
- **YouTube Movies & TV, with 176 million subscribers.**
- **Tubi, the FOX digital network, with an impressive 74 million active users.**
- **Amazon Fire, a platform with 50 million active users.**
- **Apple TV, boasting 25 million units sold of their media streaming box.**
- **Roku, a streaming giant with 70 million subscribers.**

STREAM THE DREAM — 24/7 ON ADTV WATCH

The screenshot displays a website interface for 'The American Dream'. At the top left, the text 'AMERICAN DREAM' is partially visible, followed by 'BROWSE' and 'SEARCH' links. At the top right, there is a 'START WATCHING' button. The main content area features a large video player with a blurred background of a city at night. Overlaid on the video is the text 'THE AMERICAN DREAM' in a large, light blue font. To the left of the video, the title 'The American Dream' is followed by 'V: Across the country'. Below the title, there is a line of text: ': 05/31/25 Hosts: Lakeisha Cunningham & Herb Cunningham, Kelley Ann Ayers, Attila Ozan Yildiz, A...'. A blue button labeled 'WATCH NOW' is positioned below the text. At the bottom left of the video player, the text 'American Dream Media: Signature Series' is visible. A horizontal row of small white dots is located below the video player.





MEET CRAIG SEWING

FOUNDER & CEO, AMERICAN DREAM MEDIA & TECH

Nationally Recognized

Media & Real Estate Thought
Leader

Visionary Creator

Founder of Emmy-Nominated
The American Dream TV

Massive Reach

30M+ Monthly Viewers
Nationwide

Industry Influencer

Named Among Inman News'
Most Influential in Real Estate

Trusted Voice

Best-Selling Author, TV & Radio
Personality

Innovative Leader

Driving AI-Led Storytelling That
Elevates Business & Media



Spotlighting Communities, Transforming Media: Join the ADTV Movement!

We're more than a media company—we're storytellers, innovators, and connectors.

At ADTV, we're reshaping the real estate landscape through positive media. We spotlight inspiring people, vibrant communities, and transformative opportunities – helping make dreams a reality and drive meaningful change across the industry.

Watch the show: [American Dream Network](#)

Follow us: @theamericandreamtv — stay connected and inspired.



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